



## RepuNation for Rehabilitation and Skilled Nursing Facilities

Review marketing and reputation building for SNF

Get more reviews. Help more patients. Grow revenue.



When it comes to choosing a rehabilitation facility, nothing is more important to a potential patient and their family, than a good word and recommendation from the source they trust most: other patients. 88% of people read online reviews before selecting medical care – nothing is more important than conveying a sense of confidence and trust that you provide the quality of care and results they expect.

# How does RepuNation help?

Google facebook.



## Get new, positive reviews with RepuNation

Get new reviews from your happy patients via automated SMS and MMS alerts sent to their mobile devices or via email. Our secure internal API directs them to crucial sites to post their reviews on, like Google and Facebook, as well as review sites specific to your industry. All contact with your patients is **HIPAA compliant** and customized for your specific goals.

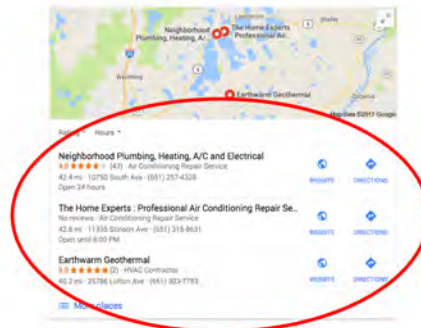
When it comes to negative reviews, RepuNation guides the reviewer to send your business an email with their concerns, rather than post a negative review. In most cases customers are ok with taking their issue straight to you.



Over time, your satisfied patients and their families become advocates for your business, and RepuNation spreads their reviews around the web – Facebook, Twitter, your website, and any review site where you have an account.

## Top ranking in Google search - Dominate Locally

RepuNation automatically keeps your Google local business listing up-to-date with accurate business information and **drives social media awareness, a critical factor in how all search engines rate a business listing.**



You Must Be Here



RepuNation also generates a “micro-site” for your business, a webpage that is optimized for search engines to rank well in the search index, and contains all of your high-rated reviews as well as your up-to-date business contact information.



## More reviews + higher rating = more revenue

### Online review ratings drive revenue

Per industry averages, an increase of 1 “star” in your online review rating equals a **5% to 9% revenue increase**

Easy to learn, nothing to download. **Get more reviews, build trust, grow your business.**

Call RepuNation today for more information and your free demonstration.