



RepuNation for the Home Care Industry

Review marketing and reputation building for Home Health Care providers

Get great reviews. Build trust. Get more customers.



When it comes to choosing a home health care provider, nothing is more important to a potential customer than a good word and recommendation from the source they trust most: other customers. 88% of customers read online reviews before selecting a business – in home care, nothing is more important than conveying a sense of confidence and trust that you provide the quality of care they expect.

How does RepuNation help?

Why it Matters

The **#1 source** of new business is referrals from past customers.

88% of people trust online reviews as much as a personal recommendation.

Reviews have the highest effectiveness rating in content marketing at 89%.

Free marketing - Happy customers are the best advocates and they'll tell their friends


How we help

Ease of Use – RepuNation is an automated software, simple to use and highly effective at enhancing your online reputation and obtaining 5-star reviews


FREE SetUp - One time FREE setup for your business and you're ready to roll

Share - Auto-post reviews on Google, Yelp, Facebook, your website, and 50+ other online review sites where your customers look for companies like yours

What you gain

 **More 5-Star Reviews** - create greater trust and confidence with potential new customers

Dominate Search – User-generated content ranks high in Google search results

 **Limit Negative Reviews**
- RepuNation is designed to direct negative feedback directly to you, and not a review site

More referrals - As your star rating keeps growing so will your business!



Google

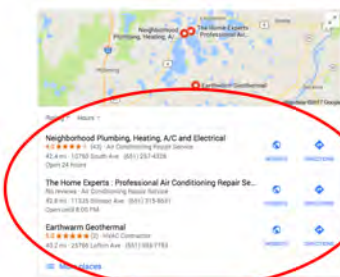
facebook

yelp

Caring.com



SeniorAdvisor.com®



You Must Be Here



Top ranking in Google search

RepuNation also generates a “micro-site” for your business, a webpage that is optimized for search engines to rank well in the search index, and contains all of your high-rated reviews as well as your up-to-date business contact information.



More reviews + higher rating = more revenue

Online review ratings drive revenue

Per industry averages, an increase of 1 “star” in your online review rating equals a **5% to 9% revenue increase**

Easy to learn, nothing to download. Get more reviews, **grow your business**. Call RepuNation today for more information and your free demonstration.