



## RepuNation for the Eye Care Industry

Review marketing and reputation building for Eye Care Professionals

Get more reviews. Build trust. Get more customers.



When it comes to choosing an Eye Doctor, nothing is more important to a potential customer than a good word and recommendation from the source they trust most: other customers. 88% of customers read online reviews before selecting a health care provider – nothing is more important than conveying a sense of confidence and trust that you provide the quality of care they expect.

# How does RepuNation help?

Google facebook.



## Get new, positive reviews with RepuNation

Get new reviews from your customers via automated SMS and MMS alerts sent to their mobile devices. Our secure internal API directs them to crucial sites to post their reviews on, like Google and Facebook, as well as sites specific to your industry. All contact with your customers is customized for your specific goals.

When it comes to negative reviews, RepuNation guides the reviewer to send your business an email with their concerns, rather than post a negative review. In most cases customers are ok with taking their issue straight to you.



Over time, your satisfied customers become advocates for your business, and RepuNation spreads those reviews around the web – Facebook, Twitter, your website, and any review site where you have an account.



## Top ranking in Google search

RepuNation automatically keeps your Google local business listing up-to-date with accurate business information, a critical factor in how Google rates a local business listing.

RepuNation also generates a “micro-site” for your business, a webpage that is optimized for search engines to rank well in the search index, and contains all of your high-rated reviews as well as your up-to-date business contact information.

Google

Reviews

4.8 ★★★★★

82 Google Reviews

facebook

Reviews

4.7 ★

71 Facebook Reviews



More reviews + higher rating = more revenue

Online review ratings drive revenue

Per industry averages, an increase of 1 “star” in your online review rating equals a **5% to 9% revenue increase**

Easy to learn, nothing to download. Get more reviews, **grow your practice.**

Call RepuNation today for more information and your free demonstration.