



RepuNation.
(877) 784-1020

RepuNation for the Dental Care Industry

Review marketing and new patient acquisition for dental practitioners

Get more reviews. Build trust. Get more New Patients.



When it comes to choosing a dentist, nothing is more important to a potential new patient than a good word and recommendation from the source they trust most: other patients. 88% of people read online reviews before selecting a dental care provider – and nothing is more important than conveying a sense of confidence and trust that **your practice** provides the quality of care they expect.

How does RepuNation help?

Google facebook.



Get new, positive reviews with RepuNation

Get new reviews from your patients via automated SMS and MMS alerts sent to their mobile devices. Our HIPAA secure internal API directs them to crucial sites to post their reviews on, like Google and Facebook, as well as sites specific to your industry such as healthgrades.com. All contact with your patients is customized for your specific goals.

When it comes to negative reviews, RepuNation guides the reviewer to send your office an email with their concerns, rather than post a negative review. In most cases patients are satisfied with taking their issue straight to you.



Over time, your satisfied patients become advocates for your practice, and RepuNation spreads those reviews around the web – Facebook, Twitter, RateaDoc, any review site where you have an account.



Top ranking in Google search

RepuNation automatically keeps your Google local business listing up-to-date with accurate office information, a critical factor in how Google rates your practice business listing.

RepuNation also generates a “micro-site” for your practice, a webpage that is optimized for search engines to rank well in the search index, and contains all of your high-rated reviews as well as your up-to-date office contact information.



More reviews + higher rating = more revenue

Online review ratings drive revenue

Per industry averages, an increase of 1 “star” in your online review rating equals a **5% to 9% revenue increase**

Easy to learn, nothing to download, 100% HIPAA compliant. Get more reviews, get New Patients. Call RepuNation today for more information and your free demonstration.